

# REGULATIONS GOVERNING THE USE OF SYSTEM CERTIFICATION MARK



**G03/L2**

**PUBLICLY ACCESSIBLE INFORMATION**

This document has released on behalf Mr. Yasser Farouk Moustafa  
is the Managing Director \_\_\_\_\_  
on March 25,2024 at \_\_\_\_\_  
to hand \_\_\_\_\_

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# Regulations governing the use of system certification Mark

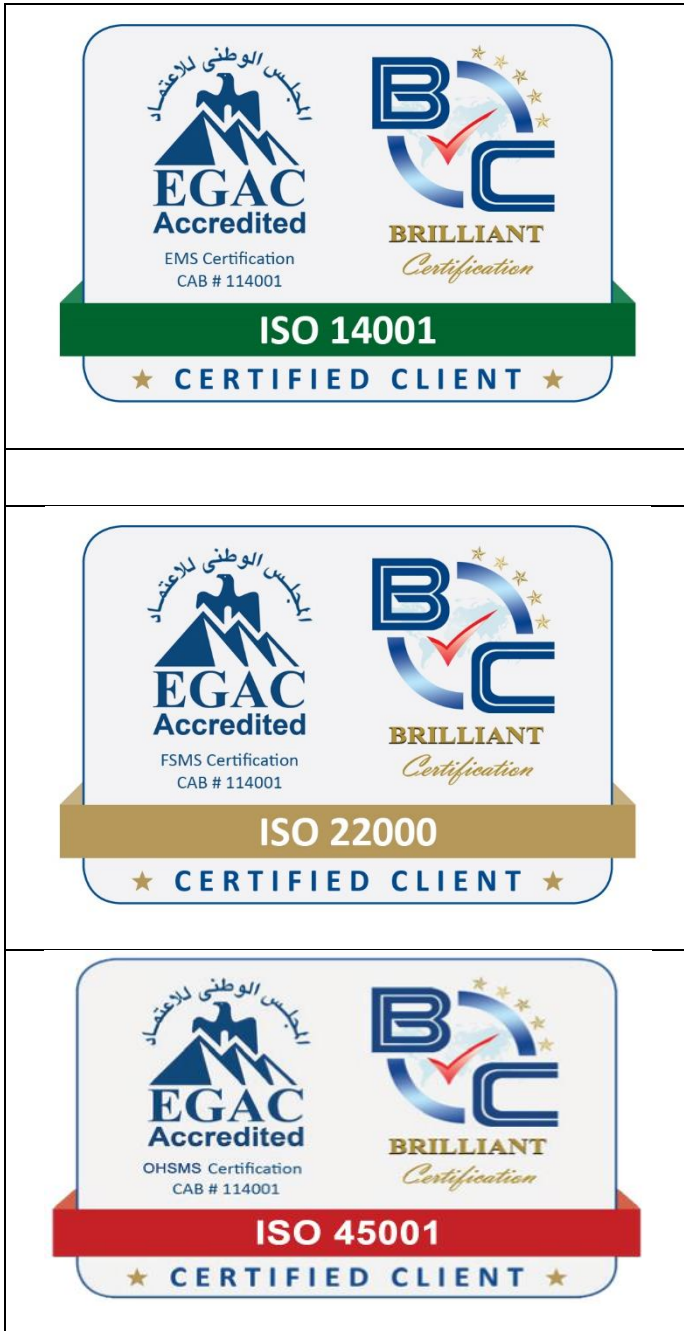
## PUBLICLY ACCESSIBLE INFORMATION

### Overview of certification mark usage

▲ There are two groups of Certification Mark: First of all, the boxed Mark, which includes the accreditation logo. Restrictions on the use of this Accredited Mark have been laid down by the country of accreditation service and should be strictly adhered to. When using the accredited mark, your certificate number must be included, printed underneath the box. Secondly, organizations can use the BRILLIANT CERTIFICATION Mark, for which there are more flexible rules. BRILLIANT CERTIFICATION can supply you with electronic versions of both marks:

▲ BRILLIANT CERTIFICATION can supply you with the both of these Marks:







▲ The table on page nine is a useful reference guide which shows how both certification marks can be used in a variety of situations. This table will help you decide how your organization should use these certification marks. Refer to it before making final decisions about usage. If you are unclear about any point, however minor you think it may be, call us for advice. After all, we want you to reap the benefits from your certification.

▲ For ISO 22003-1:2022 – Brilliant Certification shall not authorize the use of the FSMS certification mark on the product nor the product packaging. In the context of this document



▲ For ISO 22003-1:2022- A certification body shall not permit the use of any statement on product packaging that the client has a certified FSMS. This includes all product packaging, both primary packaging (which contains the product) and any outer or secondary packaging.

▲ **FSSC 22000 LOGO USE:**

- a) Certified organizations, Certification Bodies and Training Organizations shall use the FSSC 22000 logo only for marketing activities such as organization's printed matter, website, and another promotional material.
- b) In case of using the logo, the organization shall comply with the following specifications:

Color	PMS	CMYK	RGB	#
Green	348 U	82/25/76/7	33/132/85	218455
Grey	60% black	0/0/0/60	135/136/138	87888a

Use of the logo in black and white is permitted when all other text and images are in black and white.

- c) The certified organization is not allowed to use the FSSC 22000 logo, any statement or make reference to its certified status on:
  - i. a product;
  - ii. its labelling;
  - iii. its packaging (primary, secondary or any other form);
  - iv. in any other manner that implies FSSC 22000 approves a product, process, or service.

**Use of the FSSC logo by Certified Organizations**

- The FSSC logo may be used on the organization’s printed matter, literature, business cards, website and promotional material subject to the design specifications.
- The FSSC 22000 logo may **NOT** be used either on a product, its labelling or its packaging, or in any other misleading manner, so as to suggest that the certification body has certified or approved any product, process or service of a certified organization.
- Mentioning possession of an FSSC 22000 certificate or making any reference such as “Produced in an FSSC 22000 certified company” on a product label or packaging is **not** allowed.
- The certification body will audit the use of the FSSC 22000 logo by certified organizations during every surveillance and re-certification audit. Any non-conformance associated with the use of the logo will be required to be managed as per the Scheme requirements for nonconformity management.

## Use of the FSSC Logo by Certification bodies

- A certification body may use the FSSC 22000 logo once they have entered into a license agreement with the Foundation. This may be a provisional license, when the certification body is not yet accredited, or a permanent full license after the certification body has gained their FSSC 22000 accreditation.
- The FSSC 22000 logo may be used by a certification body, but only in conjunction with its own certification symbol on its certificates, printed matter, literature, business cards, website and promotional material associated with its certification activities, subject to the design specifications below.
- The use of the FSSC 22000 logo will be audited by the accreditation body during each surveillance and re-accreditation audit and under the Integrity Program. Any non-conformance associated with the use of the logo will require remedial action to correct the use of the logo on issued documents as well as corrective action for future use.

## Design of the FSSC Logo

- The FSSC 22000 logo shall be reproduced in the specified colors, as per the FSSC 22000 Additional Requirement 2.5.5, and in a size that makes all features of the logo clearly distinguishable.
- Use of the logo in black and white is permitted when all other text and images are in black and white.

## FSSC 22000 Logos

Logo FSSC 22000



Logo FSSC 22000 versie\_2015\_def\_



Logo FSSC 22000 black\_white



Logo FSSC 22000 black\_white



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## Your Certificate can help you

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Your Assessment Certificate details the scope of registration. It also provides information regarding the company name and registration address. Subsidiary companies and site addresses, which are not covered by the registration, must not be referred to in association with any marks. In addition, no certification mark may be assigned to your clients, suppliers or other parties, which are not part of your business.

Contravention of these regulations could result in the withdrawal of your certificate.

## Use of color

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▲ For accredited marks, requests to use colors, other than those designated in the table, can be made to the BRILLIANT's Certification **Managing Director**. Non-accredited marks may be used in any single color. All marks may be reversed out. eg white out of a color.

## The importance of traceability

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Reference to your registration (CNo. 0000) should mention BRILLIANT Certification Services to enable traceability for your clients and the market in general. This ensures that organizations which are not registered do not make false claims.

## How BRILLIANT CERTIFICATION can help you make the most of your certification

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Organizations which have had the foresight to achieve registration should make the most of the marketing opportunities which become available as a result of your new certificated' status.

After all the time and effort which has been invested into gaining your quality management systems certificate, you owe it to yourselves and your staff to ensure that it is used to its best effect, to prove to customers that you operate efficient and cost effective systems in the management of your business.

## Marketing advice

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It will not, during the period of validity of the Certificate or Thereafter, register or attempt to register the Certification Mark or any imitation thereof, make or assert any claim of ownership to the Certification Mark and dispute the right of the Certification Body, its successors or assigns, to authorize the use of the Certification Mark as provided herein.

It will upon the suspension, withdrawal or cancellation of the Certificate forthwith discontinue the use of the Certification Mark or any reference thereto, of the Accreditation Mark and will not thereafter use any copy or imitation thereof.

In case of take-over or merger, written permission from the Certification Body is mandatory in order to transfer the right to use the Certification Mark.





## HOW TO USE CERTIFICATION MARKS

Usage	▲ BOXED MARK, INCLUDING THE ACCREDITATION LOGO (Marks with Accreditation)	▲ BRILLIANT CERTIFICATION MARK (Marks WITHOUT Accreditation)
On stationary, eg. Letterheads, compliment slips, business cards, labels, invoices	Yes – but only if related to scope of registration. Minimum size 20mm in heights. On business card and compliment slips 15mm heights is acceptable so long as the marks retain legibility.	Yes – but only if related to scope of registration (must be legible)
On advertisements, eg. Display advertisement, posters, TV advertisement, promotional videos, newsletters, brochures, website pages	Yes – but only in association with company name/logo. Minimum size 20mm in heights	Yes – but only in association with company name/logo
On calendars	No	Yes
On flags	No	Yes
On vehicles	No – unless part of a longer advertisement	Yes – but only when your company name is sign-written
On products	No	No
On primary packaging, eg. Display boxes containing others smaller boxes	No	No – but a description may be used – eg X company has been registered by BRILLIANT CERTIFICATION against ISO 9001 etc.
▲ On secondary packaging or on products where primary packaging is not feasible	No	▲ No
▲ On certificate of compliance, eg. Calibration, Analysis, Tests, Inspection certificates/reports	No	No
On window stickers	No – unless part of a longer advertisement	Yes
On boundary gates, walls etc.	No – unless part of a longer advertisement	Yes
On promotional goods, eg pocket diaries, coffee mugs, coasters, doormats, paperweights, T-shirt etc.	No	Yes
On outdoor advertisement, eg billboard, buses or taxis	Yes – examples must be approved by BRILLIANT CERTIFICATION prior to publication	Yes
On signs	Yes – but not when affixed to boundary walls, gates etc.	Yes
Format of mark	Must not be altered in shape, proportions or contents	Must not be altered in shape, proportions or contents
Colours	The predominate colour of your pre-printed letterhead or single	Any single colour



	colour such as red, blue	
Who is permitted to use?	The certified/registered company only and only within the scope of registration	The certified/registered company only and only within the scope of registration

## Monitoring of the Client

The Certification Body may *during* the entire period of validity of the Certification Mark make of entrust a representative to make all checks deemed necessary using the methods and frequencies indicated in the Standards. Checks will ensure that the Standard inherent to each management system is applied and that conformity to these Regulations and to the Codes of Practice is maintained.

## Penalties and Appeals

In case of improper use of the Certification mark, the Certification Body may forthwith suspend or withdraw the certification and the right to use the Certification Mark in accordance with the sanctions procedures that will be provided by the Certification Body upon request. The client may appeal the Certification Body's decision in accordance -with the appeal procedure that will be provided by the Certification Body upon request.

## Renunciation

The Client may renounce or suspends the use of the Certification Mark for a certain period of time. It will give the Certification Body written notification and make all changes regarding its Communication Media. Based on this information the Certification Body shall inform the Client of the terms and conditions for temporary or definitive termination of use of the Certification Mark.

## Confidentiality

Unless otherwise agreed by the Certification Body, the Client shall keep confidential all documents received from the Certification Body with the exception of the Certificate.

## Changes of the Legislations

The Certification Body complies with all national and international laws, regulations and standards in force concerning the right to use the Certification Mark or the conditions for obtaining said right. It will give the Client notification of the changes thereto and the Client will be obligated to apply all modifications resulting from said changes.

## ▲ Changes to the regulations governing the use of the mark

The Certification Body reserves the right to modify these Regulations at any time. It will give the Client a notification of all changes by different ways like written notification, publishing the current updated document including the latest changes in Brilliant Certification website [www.brilliantcert.com](http://www.brilliantcert.com) .....etc. and the client will be obligated to apply these changes immediately.

THE CERTIFICATION BODY RESERVES THE RIGHT TO ADD, TO DELETE OR CHANGE THESE CODES OF PRACTICE WITHOUT PRIOR NOTIFICATION.